



Regional "Wedding Extravaganza" 2011

The Regional Bridal Associates invite you to join the 15th Annual Regional Wedding Extravaganza on Sunday, January 9, 2011. The show runs from 1:00p.m. - 4:00p.m. at the Webster County Fairgrounds, 22770 Old Highway 169 Fort Dodge.

The show features 1 - \$500, 3 - \$100 and 7 - \$50 Merchant Gift Certificates that can be used at any of the participating businesses. The drawing for these merchant gift certificates will be held at the end of the show. Brides need not be present to win. The show includes free admission and complimentary beverages.

We encourage businesses to have drawings for door prizes, discounts and/or gift certificates to encourage people to stop at their booth. Those businesses promoting their food for weddings should offer small samples of their work.

We have been averaging between 200 to 230 brides for the last few years. These brides do not come alone, so you present your business to a large, varied group of people.

Booth costs are \$200 for the first booth and \$150 for each additional booth. Booths are assigned based on special needs and a mixing of the exhibitors, so no two like exhibitors are next to each other. Those unable to work the show can pay \$100 by 12/15/10 to get your literature put in the show bag and information on the website.

This year's booth fee reflects an increase due to a FDBA website to be found at www.fdbridalshow.com. We plan to have a one paragraph description of your business (written by you!) and your website listed if you have one. There will

also be a FAQ (Frequently Asked Question) section on the website so please send us your FAQ with ANSWERS and we will get them on the site.

If you choose to be on www.fdbridalshow.com and **NOT** attend the show, you may do so for \$65.00. Please remit this amount and check the box at the bottom of this form, and include your information you want published on the site. Cards will be placed in the bridal bags to get the website more exposure, and your information out to the brides.

Tables and chairs are provided for the show. Businesses are encouraged to decorate their own booths. Booth size is approximately ten feet wide with power provided to those who request it. Those needing electricity must provide their own extension cords.

Setup for the show is Saturday from 9:00a.m. - 5:00p.m. and Sunday morning between 8:00a.m. and 11:00a.m. We want the show to be professional, so tear down begins when an announcement is made at approximately 4:00p.m.

Please return the attached entry form with payment as soon as possible, so we can set our advertising and decorating budgets. The balance will be due 12/15/10, with a \$25 late fee for all booths not paid in full by 12/15/10. Any questions, please contact Dan Garst or Carrie Clausen at 515-576-5544

Please send your show entry form and payment to:
Fort Dodge Regional Bridal Assn
C/O Dan Garst
Party Productions
1919 1st Ave North
Fort Dodge, IA 50501

Name Of Business: _____ Phone#: _____

Address: _____ City/State/Zip _____

Email: _____ Contact Person: _____

What will you be exhibiting at the show? _____

Drawing for door Prizes? Yes No If yes, how many? _____ Will you have food sampling? Yes No

Need electricity? Yes No # of Booths _____ \$200 for 1st Booth, \$150 for each additional Booth

Choice of Table Type and Number Needed: 8 foot banquet table _____ # of chairs needed _____

I will not need a booth at the show, but have included a description for the website to be included for \$65 _____ my website is: _____

My description for the website is written on the back of this form, or is included with payment _____

\$ _____ **Enclosed**